

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) Date of request: 3/28/12
- (2) Name of candidate: n/a
- (3) Office for which candidate is running: n/a
- (4) Political party: n/a
- (5) Name of person using time if other than candidate: Detroit Intl Bridge Co.
- (6) Request made by candidate: Yes: No: x (Check one)
- (7) Request made on behalf of candidate by: n/a
- (8) Request made: In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) Disposition of request: Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) Were any payments received? Yes: x No:
(Check one. If "yes", state amount in space below):

Gross \$13150

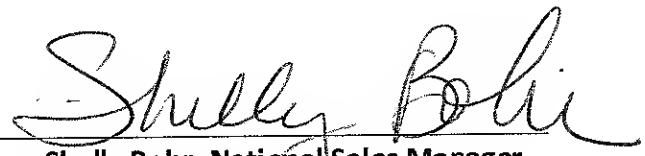
Net \$11177.50

WXMI

4/5/12

STATION

DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

CyberSource		Account ID: wgnwinoi_acct
User: Embond		
Support Center		
Log Out		
Virtual Terminal		
Process Orders		
Settings		
Decision Manager		
Tools & Settings		
Transaction Search		
Reports		
Account Management		

Transaction Receipt

The Virtual Terminal transaction succeeded.

Return Codes	
Result Code	SOK - Request was processed successfully.
Authorization Code	248697
AVS Code	L - Partial match. Name and postal code match, but not billing address.
CVV Code	M - Card verification number matched.
Reference Number	000423501001THRV
Request ID	3336083350240176085477
CyberSource Merchant ID	wgnw

Payment Information	
Payment Type	Credit Card
Total Amount	\$627.59 USD
Currency	United States Dollar
Transaction Source	MOTO - Mail/Phone Order
Transaction Type	Sale
Credit Card Type	American Express
Credit Card Number	3759 8765 4321 1098

Customer Information	
Customer ID	343086
Name	Kyle Roberts
Company	Smart Media Group
Street Address 1	814 King Street
Street Address 2	Suite 400
City, State, Postal Code	Alexandria, VA 22314
Country	United States
Phone Number	7035164747
Email Address	

Order Information	
Order or Merchant Reference Number	133640849293
Comment	

[New Transaction](#) [Print Single Receipt Email](#)

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WXMI-TV

ORDER



Flight Dates 03/31/12-04/15/12

Contract / Revision 343086 /

Original Date / Revision
03/29/12 03/29/12

Advertiser Detroit International Bridge (

Agency Smart Media Group

Buying Contact

814 King Street
Suite 400
Alexandria, VA 22314

Primary Account Executive
Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Product

DET INT BRIDGE CO

Agency Com 15%

Billing Contact

814 King Street
Suite 400
Alexandria, VA 22314

Sales Office TPHL

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate

Alt Order # 06096198

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 02

Advertiser Ref

Order Share 17% Market Value 77352

Competing Station	% of Order	Amount
2WOOD	19%	14697
3WZZM	25%	19338
4WWMT	39%	30167
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
April 2012	28	\$11,177.50	\$13,150.00	0.00	03/26/12	04/15/12	28	\$11,177.50	\$13,150.00
Totals	28	\$11,177.50	\$13,150.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	17	03/31/12	04/07/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----1-	:30	1	\$300.00	02	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/26/12	04/01/12	-----1-		1				\$300.00		0.00			
		Week: 04/02/12	04/08/12	-----2-		2				\$300.00		0.00			
2	17	04/01/12	04/15/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----1	:30	1	\$350.00	02	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/26/12	04/01/12	-----1		1				\$350.00		0.00			
		Week: 04/02/12	04/08/12	-----2		2				\$350.00		0.00			
		Week: 04/09/12	04/15/12	-----2		2				\$350.00		0.00			
3	17	04/03/12	04/06/12	M-F Fox 17 News at 10p Tu-F Fox 17 News at 10p	CM	10p-11p	-TWTF--	:30	4	\$500.00	02	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/02/12	04/08/12	-TWTF--		4				\$500.00		0.00			



Contract / Revision **343086** Flight Dates **03/31/12-04/15/12**

Hiatus Dates

Original Date / Revision 03/29/12/ 03/29/12

Order Sep 00:15:00

Advertiser **Detroit International Bridge** Product **DET INT BRIDGE CO**

Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	17	03/31/12	04/07/12	Sa Prime B Sat Prime 9p-10p	CM	9p-10p	-----1-	:30	1	\$375.00	02	0.00 NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 03/26/12	04/01/12	-----1-					1	\$375.00		0.00		
		Week: 04/02/12	04/08/12	-----1-					1	\$375.00		0.00		
5	17	04/05/12	04/12/12	Thur Prime B Thur Prime 9p-10p	CM	9p-10p	---1---	:30	1	\$1,050.00	02	0.00 NM	3	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 04/02/12	04/08/12	---1---					1	\$1,050.00		0.00		
		Week: 04/09/12	04/15/12	---2---					2	\$1,050.00		0.00		
6	17	03/31/12	04/07/12	Sa Prime A Sat Prime 758p-9p	CM	758p-9p	-----1-	:30	1	\$375.00	02	0.00 NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 03/26/12	04/01/12	-----1-					1	\$375.00		0.00		
		Week: 04/02/12	04/08/12	-----1-					1	\$375.00		0.00		
7	17	04/09/12	04/13/12	M-F Fox 17 News at 10p M-F Fox 17 News at 10p	CM	10p-11p	MTWTF--	:30	5	\$500.00	02	0.00 NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 04/09/12	04/15/12	MTWTF--					5	\$500.00		0.00		
8	17	04/14/12	04/14/12	Late News (not 10p start) Late News (not 10p start)	CM	11p-12a (11:00 PM-12:00 XM)	-----2-	:30	2	\$300.00	02	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 04/09/12	04/15/12	-----2-					2	\$300.00		0.00		
9	17	04/07/12	04/07/12	Sa Prime B Sat Prime 9p-10p	CM	9p-10p	-----1-	:30	1	\$375.00	02	0.00 NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 04/02/12	04/08/12	-----1-					1	\$375.00		0.00		
10	17	04/07/12	04/07/12	Sa Prime A Sat Prime 758p-9p	CM	758p-9p	-----1-	:30	1	\$375.00	02	0.00 NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
		Week: 04/02/12	04/08/12	-----1-					1	\$375.00		0.00		
Totals													28	\$13,150.00

REP HEADLINE# 6096198 TRF# 343086 REP: TEL# 215-564-1206 FAX# 215-564-1103
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP MAR29/12 14.4
*** CHANGES *** ** WXMT-TV ***

ADV # ADV. NAME ISS/DET. INT. BRIDGE COMPANY REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME NICOLE GRAF

814 KING STREET, SUITE 400 SALES PRSN PH- NICK WELTE
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6096198 CLASS: NATL. LOCAL REGIONAL
PRDCT DET INT BRIDGE CO EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR31/12 APR15/12 WK-3
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAR29/12 14.49

REP: ***REVISION***
OK'D M1-M5, SPOTS NA D/T NASCAR ON LINES 1,4,5,6
ADDED LINES 8-12
SAME TTL \$13,150
PLS CNF THX

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****
DETROIT INTERNATIONAL BRIDGE CO.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	E		1000P-1100P	30		\$300.00	3/31	3/31	1		SAT	1
1	E		1000P-1100P	30		\$300.00	4/7	4/7	2		SAT	2
1	E		1000P-1100P	30		\$300.00	4/14	4/14	0		SAT	0

PROGRAM : SA 10P NEWS

MAR29/12 14.4
*** WXTI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	A		1100P-1200M	30		\$300.00	4/14	4/14	2		SAT	2
PROGRAM : NEWS LATE												
ORD COM1 : SAT 4/14 10P NEWS IS NA DUE TO NASCAR. OFFERING 2X SAT 4/14 11P-12A												
ORD COM2 : NEWS LATE.												
THIS IS A MAKE-GOOD FOR APR14 ON LINE-1 FOR 2 SPOTS/WK												
4	ES		900P-1000P	30		\$375.00	3/31	4/7	0		SAT	0
4	ES		900P-1000P	30		\$375.00	4/14	4/14	0		SAT	0
PROGRAM : THE FINDER												
9	A		900P-1000P	30		\$375.00	3/31	3/31	1		SAT	1
9	A		900P-1000P	30		\$375.00	4/7	4/7	1		SAT	1
PROGRAM : BONES												
ORD COM1 : DUE TO FOX SCH CHG SAT 3/31 & 4/7 9P-10P THE FINDER IS NA. OFFERING 1X												
ORD COM2 : EA SAT 3/31 & 4/7 9P-10P BONES.												
THIS IS A MAKE-GOOD FOR MAR31 ON LINE-4 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR APR7 ON LINE-4 FOR 1 SPOT/WK												
10	A		900P-1000P	30		\$375.00	4/7	4/7	1		SAT	1
PROGRAM : BONES												
ORD COM1 : SAT 4/14 9P-10P THE FINDER IS NA DUE TO NASCAR RACE. OFFERING 1X SAT												
ORD COM2 : 4/7 9P-10P BONES.												
THIS IS A MAKE-GOOD FOR APR14 ON LINE-4 FOR 1 SPOT/WK												
5	S		900P-1000P	30		\$1,050.00	4/5	4/5	0		THU	0
5	S		900P-1000P	30		\$1,050.00	4/12	4/12	0		THU	0
PROGRAM : THE FINDER												
11	A		900P-1000P	30		\$1,050.00	4/5	4/5	1		THU	1
11	A		900P-1000P	30		\$1,050.00	4/12	4/12	2		THU	2
PROGRAM : TOUCH												
ORD COM1 : THU 4/5 & 4/12 9P-10P THE FINDER ARE NA DUE TO FOX SCH CHG. OFFERING												
ORD COM2 : THU 4/5 & 4/12 9P-10P TOUCH.												
THIS IS A MAKE-GOOD FOR APR5 ON LINE-5 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR APR12 ON LINE-5 FOR 2 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	E		800P-900P	30		\$375.00	3/31	4/7	1		SAT	2
6	E		800P-900P	30		\$375.00	4/14	4/14	0		SAT	0
PROGRAM : COPS												
12	A		800P-900P	30		\$375.00	4/7	4/7	1		SAT	1
PROGRAM : COPS												
ORD COM1: SAT 4/14 8P-9P COPS IS NA DUE TO NASCAR RACE. OFFERING 1X SAT 4/7												
ORD COM2: 8P-9P COPS.												
THIS IS A MAKE-GOOD FOR APR14 ON LINE-6 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#1									
							APR14(2/WK)		30S	\$300.00	(MAR29/12)	
							APR14(2/WK)		30S	\$300.00	PLS ADVISE.	
							OFFER: SAT 4/14 10P NEWS IS NA DUE TO NASCAR. OFFERING 2X SAT 4/14 11P-12A					
							CMT: NEWS LATE.					
M2	OK'D		BUY#4									
							MAR31 APR7		30S	\$375.00	(MAR29/12)	
							OFFER: SAT 900P-1000P		30S	\$375.00	PLS ADVISE.	
							CMT: DUE TO FOX SCH CHG SAT 3/31 & 4/7 9P-10P THE FINDER IS NA. OFFERING 1X					
							CMT: EA SAT 3/31 & 4/7 9P-10P BONES.					
M3	OK'D		BUY#4									
							APR14		30S	\$375.00	(MAR29/12)	
							OFFER: SAT 900P-1000P		30S	\$375.00	PLS ADVISE.	
							CMT: SAT 4/14 9P-10P THE FINDER IS NA DUE TO NASCAR RACE. OFFERING 1X SAT					
							CMT: 4/7 9P-10P BONES.					
M4	OK'D		BUY#5									
							APR5 APR12(2/WK)		30S	\$1,050.00	(MAR29/12)	
							OFFER: THU 900P-1000P		30S	\$1,050.00	PLS ADVISE.	
							CMT: THU 4/5 & 4/12 9P-10P THE FINDER ARE NA DUE TO FOX SCH CHG. OFFERING					
							CMT: THU 4/5 & 4/12 9P-10P TOUCH.					
M5	OK'D		BUY#6									
							APR14		30S	\$375.00	(MAR29/12)	
							OFFER: SAT 800P-900P		30S	\$375.00	PLS ADVISE.	
							CMT: SAT 4/14 8P-9P COPS IS NA DUE TO NASCAR RACE. OFFERING 1X SAT 4/7					
							CMT: 8P-9P COPS.					

REP HEADLINE# 6096198 TRF# 343086
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WXMI-TV ***
MAR29/12 14.4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$77,352
WXMI 17% WOTV 0% WZZM 25% WMMT 39% WOOD 19% WXSP 0% CABL 0%
EWM 0% WZPX 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6096198
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215-564-1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAR28/12 17.5
*** WMMI-TV ***

ADV # ADV. NAME ISS/DET. INT. BRIDGE COMPANY REP. # OFF. # SALESMAN #
AGY # AGY. NAME SMART MEDIA GROUP BUYER NAME NICOLE GRAF

814 KING STREET, SUITE 400
ALEXANDRIA, VA 22314
SALES PRSN PH- NICK WELTE

ORDER # 343086 CONTRACT # 6096198 CLASS: NATL. LOCAL REGIONAL

PRDCT DET INT BRIDGE CO EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES MAR31/12 APR15/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAR28/12 17.50

REP: ***NEW ORDER***
TTLD \$13,150
PLS CNF THX
KYLE

SB

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****
DETROIT INTERNATIONAL BRIDGE CO.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1100P	30		\$300.00	3/31	3/31	1		SAT	1
1			1000P-1100P	30		\$300.00	4/7	4/14	2		SAT	4
PROGRAM : SA 10P NEWS												
2			1000P-1100P	30		\$350.00	4/1	4/1	1		SUN	1
2			1000P-1100P	30		\$350.00	4/8	4/15	2		SUN	4
PROGRAM : SU 10P NEWS												
3			1000P-1100P	30		\$500.00	4/3	4/6	4		TU-F	4
PROGRAM : 10P NEWS												

Nuos later

REP HEADLINE# 6096198
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215-564-1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAR28/12 17.5
 *** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			900P-1000P	30		\$375.00	3/31	4/14	1		SAT	3
			PROGRAM : THE FINDER									
5			900P-1000P	30		\$1,050.00	4/5	4/5	1		THU	1
5			900P-1000P	30		\$1,050.00	4/12	4/12	2		THU	2
			PROGRAM : THE FINDER									
6			800P-900P	30		\$375.00	3/31	4/14	1		SAT	3
			PROGRAM : COFS									
7			1000P-1100P	30		\$500.00	4/9	4/13	5		M-F	5
			PROGRAM : 10P NEWS									
APR/12 13150.00												
CONTRACT TOTAL 13150.00												
TOTAL SPOTS 28												

MARKET TOTALS \$77,352
 WXMI 17% WOTV 0% WZZM 25% WMMT 39% WOOD 19% WXSP 0% CABL 0%
 DEMOS- RA35+*
 SVC- NSI

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Smart Media Group
do hereby request station time concerning the following issue:

Detroit International Bridge Co. (Ambassador Bridge)
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

This broadcast time will be used by: Detroit International Bridge Co. (Ambassador Bridge)

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Detroit International Bridge Co. (Ambassador Bridge)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

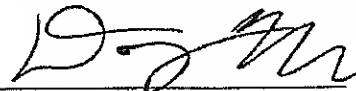
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

3/4/11

Date



Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐

Accepted

☐

Accepted in Part

☐

Rejected

Signature

Printed Name

Title